

IPWatch Systems Corporation Congratulates Advisory Board Member, Carolyn Herzog, and Welcomes a New Director of Client Services.

Florence, Alabama, March 1, 2017: IPWatch Systems Corporation congratulates its existing Advisory Board Member, Carolyn Herzog. Carolyn was previously the Chief Compliance Officer, Vice President, and Deputy General Counsel with Symantec. Carolyn has accepted a position as EVP & General Counsel with ARM, a subsidiary of SoftBank. From IPWatch's Founder and CEO, Sean Collin, "We anticipate continued support and guidance from Carolyn as her career advances forward and wish her all the best in her new position with ARM."

IPWatch welcomes Michele Lipscomb to its Executive team as the company's Director of Client Services. Michele has spent her entire career in intellectual property and brand management. Most of those years involved international and national corporations such as Direct Energy and British Gas, as well as prominent national and regional intellectual property law firms. Michele brings a wealth of knowledge and experience to help clients create strong brands, as well as education on best practices for monitoring and enforcing those intellectual property rights.

"We are ecstatic to have Michele join our team. Her expertise is great to have as IPWatch continues scaling our technology platform of intellectual property and brand management solutions. Our advisory board and executive team are world-class in their individual and combined expertise to lead IPWatch as we leverage our technology to deliver exemplary quality of intellectual property, brand insight, information, and data" said Sean Collin.

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About IPWatch Corporation:

IPWatch's platform of solutions provide the opportunity for companies to revolutionize how they access, select, and manage intellectual property, domain name, and brand information. We offer the highest quality data combined with the fastest turnaround at the best value in the industry. IPWatch utilizes big data innovation to provide the fastest full trademark search accessing dozens of independent data sources consolidating results so that end-users can quickly solve their most critical business problems related to intellectual property and branding. Our proprietary and patent-pending technology and related algorithms provide unprecedented insight for our clients into their (or their competitors') intellectual property, business names, and related brand information. Our solutions guarantee unparalleled cost savings on a SaaS platform where comprehensive search results are delivered in a real-time web delivery model with clients having immediate access to their search data and IP portfolio from any internet enabled device. What takes our competitors several hours to days to produce, we deliver in a matter of seconds to minutes. IPWatch clients use our technology to build their brand equity, reduce potential business risk, and support profitable growth. IPWatch is revolutionizing the creation and protection of brands. For more information, please visit our website: www.ipwatch.com

Press Contact: Iris Daly, Director of Marketing & Sales P: 256-349-5436, E: idal@ipwatch.com